

LET'S PAINT A MURAL ON HARDINGSTONE REC

to honour the Queen's Platinum Jubilee



**Northamptonshire
Community Foundation**
Giving back to our county



We need your help...

PAINTING & FUNDING



All members of the community are welcome to join in the collaborative design and painting of this 70 metre long mural in honour of the Queen's Platinum Jubilee. This legacy artwork, on the breezeblock wall alongside Hardingstone Recreation ground in Northampton, will greatly enhance our local Rec. The mural will depict the highlights of the Queen's 70 year reign. Like the Platinum Jubilee Pageant, we will also include our hopes and aspirations for the planet and our community over the next 70 years. Everyone in the local community of Hardingstone who would like to participate is invited to join in during this summer.

The mural project will be led by Nicki Blanchard, an international muralist, teacher of participatory muralism and author of "The Cure-All MurALL" handbook on ethical participatory muralism. Since 2009, Nicki has led the painting of over 20,000 m2 of group mural projects, which she calls "MurALLs". Her expertise has been secured for us thanks to a grant from the Northamptonshire Community Foundation. Please scan the QR code above or see overleaf for more information about Nicki's mural process, which empowers communities to make over spaces with colour, for social, mental and environmental health, using eco-friendly paint.

We will be leading co-design sessions in June, and painting sessions throughout July and August. If you are interested in joining the co-designing and/or painting of the Hardingstone MurALL, please contact the church or email hardingstonemural@gmail.com

St. Edmund's Church are leading this project on behalf of "Hardingstone Organisations Together" groups. We are grateful to the Constance Travis Endowment Fund for Northamptonshire for the grant for Nicki's fees, but we do need sponsors to help with the cost of paint and materials. This is a significant sum to cover eco-friendly paint and protective sealant on a 70 metre concrete wall, plus paint brushes, buckets, cloths etc for hundreds of people over 6 weeks of painting. **All donations are welcomed. The following levels of sponsorship, to honour the Platinum Jubilee, are encouraged:**

£7 / BRONZE SPONSOR:

Your contribution will provide 7 paintbrushes.

£70 / SILVER SPONSOR:

Your contribution will provide 5 litres of Eco-Friendly Paint. As a silver sponsor, your name or your company's name will be painted into the border banner honouring sponsors.

£700 / GOLD SPONSOR:

Your contribution will provide at least 50 litres of Eco-Friendly Paint. As a GOLD sponsor, your name or the name or logo of your company will be included in the mural next to the Platinum Jubilee logo, as a permanent acknowledgement of your generous contribution. You will receive VIP access and mention at our ribbon cutting ceremony and with press. You will also receive a mini plaque to hang in your home or business.

Please contribute to Hardingstone's MurALL project via the QR code above, or visit <https://www.crowdfunder.co.uk/p/hardingstone-jubilee-murall> or contact Hardingstone Church. Thank you!

The Process for this massive project is as follows:

1. Co-Design 2. Colouring Book 3. Colour-by-Numbers

1. Co-Design session(s) with the Community: Via a custom worksheet, community members contribute their ideas about what would be best for the space. Co-designing with community members allows Nicki to collect invaluable information upon which she can build the design. The worksheet includes both drawing and writing prompts, and can be delivered in a group, or done as individuals. Community members are then asked to share their ideas so they can brainstorm together. Through the co-design process they will determine the colours, text and images of the mural: what colours would be best for the functionality of the space based on colour psychology? what message do we want to convey to viewers in the space? and what images would be most educational and/or therapeutic for the viewers in the space? For these Co-Design sessions an accessibility consultant from *The Accessibility Project*, oversees the process to ensure we are advocating for and including all members of the community.

2. Creating a Colouring book Design: Based on the co-design sessions Nicki designs a MurALL mock-up that allows all community members to feel they contributed to the design. It is imperative that the community feels it is their mural: This creates a sense of ownership over the project, boost in morale in the community, and increase in civic pride. The MurALL is designed like a giant colouring book, so that all members of the community can help paint by simply colouring in the lines, and there is no barrier for entry based on skill level. The mock-up is created to scale, and then transferred to the wall by drawing clear outlines.

3. Colour-by-Numbers: The colour scheme for the design is determined in our co-design session, and a colour code is created that everyone can follow. This allows for seamless collaboration with large groups of painters working together at the same time. Each colour has a code, each shape is coded with the proper colour, and each paint pot has the colour code written on it. Painters are able to choose what colour they want to work with and paint the shapes that are meant to be that colour.

We use Lakeland paints, which is a British, eco-friendly, odourless, non-toxic, vegan, VOC free and carbon neutral paint, but most importantly, healthy for all of the painters and the environment. Learn more about Lakeland paints here: <https://www.lakelandpaints.co.uk>

We will throw a completion party when the MurALL is complete, where painters and donors can invite their friends and families. We will have a ribbon cutting ceremony and publicly thank each individual sponsor and painter for their contributions to the the project. It is truly a magical and uplifting experience for community members to share, and builds painters' personal confidence and their pride in their community, while transforming the shared space.

For more information, please see...

Nicki Blanchard's Mural & MurALL Portfolio here:
<https://nickideux.portfoliobox.net/muralcollaborations>

Colouring Spaces Mural Company website here:
<https://www.colouringspaces.org>

The Cure-All MurALL handbook here:
<https://issuu.com/cureallmurall/docs/cureallmurallissu>

Nicki's UAL Graduate showcase here:
<https://graduateshowcase.arts.ac.uk/projects/313330/cover>

